

## WNEP Snow Thrower Contest 2021

### OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.**

**Eligibility.** Subject to the additional restrictions below, the WNEP Snow Thrower Contest 2021 (the "Contest") is open to residents of the Wilkes-Barre/Scranton Television DMA as defined by the Nielsen Company who are 18 years or older at the time of entry. Employees and contractors of Dalton Do It Center ("Sponsor"), TEGNA Inc. and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.

**How to Enter.** The Contest will begin at 6pm EST on October 11, 2021 and ends when the first full 1" of snow accumulates, as measured at the campus of WNEP-TV, located at 16 Montage Mountain Rd, Moosic, PA 18507 (the "Contest Period"). Sponsor reserves the right to shorten or extend the Contest Period due to events beyond its control or for the reasons set forth herein.

To enter the Contest, go to the "Contests" section at WNEP.com and enter via the electronic form on contest entry page. Viewers may enter once per day per valid email address. Entries are completed by entering the date and hour you predict we will receive our first full 1" of snow. **EXAMPLE: If measurement hour chosen is 1:00 pm, official measurement must occur between 1:00 pm and 1:59 pm to be eligible for prize drawing.** Contest participants may enter once per day, during the contest period. Prediction date and time must be made at least seventy-two (72) hours before the actual snowfall date and time, in order to be considered a valid entry (first valid entry date/time: October 14, 2021 at 6:00 pm). Snowfall measurement will be validated solely by the Meteorological staff at WNEP-TV in their professional determination.

Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad blocking software on your computer needs to be disabled so that it doesn't interfere with processing your entry. Complete the entry form and any other required fields and then submit your entry by clicking on the "SUBMIT" button. By entering, you agree to the terms of these Official Rules and to receive emails from Sponsor, Administrator, or those directed by Sponsor. You can opt-out of the receipt of such emails by following the directions in any email received from Sponsor.

Only one entry per person per day. Sponsor and Administrator will not be responsible for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network,

hardware or software, whether originating with sender, Administrator or Sponsor. All entries become property of Sponsor and none will be returned.

**Winner Selection.** The entry closest to the measured first 1" of snowfall at WNEP will be the Grand Prize Winner. The entry next closest to the measured first 1" of snowfall at WNEP will be the runner-up Winner. In the event of multiple entries tied for being closest or second-closest to the measured first 1" of snowfall at WNEP winners will be chosen in a random drawing from [all eligible](#) correct entries. In the event 1" of snowfall at WNEP does not occur by April 30, 2022, the Contest will be declared void and no prizes will be awarded.

**Prizes and Odds.** Grand Prize: One (1) Grand Prize Winner will receive a Troy-Bilt Storm 26 In. 243cc 2-Stage Gas Snow Blower - 31BM6CP3766 valued at \$909.99. One runner-up Prize winner will receive a Troy-Bilt Squall 123R 21 In. 123cc Single-Stage Gas Snow Blower valued at \$399.99. Odds of winning depend on the accuracy of the submitted prediction and the number of entries received.

**Winner Notification and Acceptance.** Winners will be notified shortly after the Entry Period is over at the telephone number or email address provided on winner's entry form. Sponsor will call during regular business hours at number provided on entry form and will leave no messages. Failure to reach winner by phone, after 3 attempts, may result in disqualification of winner, forfeiture of his or her interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. Return of prize notification as undeliverable, or failure of recipient to respond to phone or email notification, may result in disqualification and an alternate winner may be selected from among all remaining eligible entries. Winners may waive their right to receive prizes. Prizes are non-assignable and nontransferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility/liability and publicity release which must be returned as directed by Administrator or Sponsor. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

**Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise

abusing any aspect of this Contest as solely determined by Sponsor. Contest Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest at any time, for any reason. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Administrator shall have no liability (financial or otherwise) for any claims or other matters relating to this Contest or any prizes to be awarded. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries submitted or the owner of an ISP account shall be determined by Sponsor or Administrator in its sole discretion.

**Release.** The Sponsor and Administrator make no warranties, express or implied, relative to the use or enjoyment of any prize or portions thereof, including without limitations, its quality, merchantability or fitness for a particular purpose. By entering the Contest, each Winner agrees to hold harmless and fully release Sponsor and Administrator and each of their respective parent companies, trustees, subsidiaries, franchisees, licensees, employees, agents, independent contractors and advertising and promotional agencies from any and all liability for any injuries, losses, death, or damages of any kind caused by any prize or resulting from the acceptance, possession, quality, use or misuse of any prize, or any portion of any prize or travel related to the receipt or use of any prize.

**Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

**Sponsor.** The WNEP Snow Thrower Contest 2021 is sponsored by The Dalton Do-It Center. The decisions of Sponsor regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For a list of winners (available after May 3, 2021) or a copy of these Official Rules, visit [wnep.com](http://wnep.com) or send a self-addressed, stamped envelope to "Winners List/Official Rules WNEP Snow Thrower Contest 2020" 16 Montage Mountain Rd, Moosic, PA 18507. If you have any questions regarding this Contest, please contact Local Sales Manager Jennifer Mican at [Jennifer.Mican@wnep.com](mailto:Jennifer.Mican@wnep.com).